

# INTERNATIONAL TEXAS LONGHORN ASSOCIATION 2009 CONVENTION AND CHAMPIONSHIP SHOW Sponsorship Opportunities

## HORN SPONSORS

- **2009 Platinum Elite Horn Sponsor: \$5000**

VIP introduction and Sponsor ID on all event promos  
Eight (8) tickets to Recognition Banquet at reserved table  
Signage at Recognition Banquet  
Full page color ad in Show Program (camera ready art provided by Sponsor)  
Arena signage (4 x 8 banner provided by ITLA)  
Ranch showcase space inside arena

- **2009 Platinum Horn Sponsor: \$2000**

VIP introduction and Sponsor ID on all event promos  
Eight (8) tickets to Recognition Banquet at reserved table  
Signage at Recognition Banquet  
Half page color ad in Show Program (camera ready art provided by Sponsor)  
Arena signage (4 x 8 banner provided by ITLA)  
Ranch showcase space inside arena

- **2009 Golden Horn Sponsor: \$1000**

VIP introduction and Sponsor ID on all event promos  
Eight (8) tickets to Recognition Banquet  
Full page black and white ad in Show Program (camera ready art provided by Sponsor)  
Arena signage (2 x 6 banner provided by ITLA)  
Ranch showcase space inside arena

- **2009 Silver Horn Sponsor: \$500**

VIP introduction and Sponsor ID on all event promos  
Four (4) tickets to Recognition Banquet  
Half page black and white ad in Show Program (camera ready art provided by Sponsor)  
Arena signage (2 x 6 banner provided by ITLA)  
Ranch showcase space inside arena

## **CLASS SPONSOR**

Sponsorships announced as each class enters the ring.  
Three levels of Class Sponsorships are available:

**Regular Class \$25**

**Championship \$50**

**Overall Championship \$75.00**

## **YOUTH SPONSOR**

Sponsor one Youth to attend the Convention, includes registration of two animals in Youth Show, and one (1) ticket to the Awards Banquet

**Youth Sponsor \$100**

Sponsor's brand will be printed on the Youth T-shirts.  
Every youth registered will get a free t-shirt.

**Brand on T-shirt \$25**

## **SHOW PROGRAM ADVERTISING**

(Camera ready art provided by advertiser)

**Full page ad Black and White \$100**

**Half page ad Black and White \$75**

**Quarter page ad Black and White \$40**

**Business card \$20**

## **ARENA ADVERTISING**

**Banner provided by Advertiser \$50**

**2 x 6 Banner provided by ITLA \$75**

## **AUCTION ITEMS**

Donate an item to the silent auction or live auction

**2009 ITLA Championship Show and Convention**

**SPONSORSHIP ACKNOWLEDGEMENT**

Please print all names exactly as they should appear in all publications.

SPONSOR NAME \_\_\_\_\_