

2025 International Championship Show – Glen Rose, TX
FREQUENTLY ASKED QUESTIONS (BY CATEGORY)

The Venue (The Expo at Glen Rose)

Q: How is this venue different from the last time the ITLA was there in 2020?

A: It is different and better in many ways. In 2020, the facility was owned by Somervell County. It is now under private ownership; and the new owners have already invested heavily in it to achieve their goal of making this a world-class venue. Plus, the new owners are simply great people.

Q: Are my cattle going to be in horse stalls or on concrete?

A: Not unless you choose for them to be. Through our partnership with Priefert Manufacturing Co., there will be cattle pens on dirt sufficient to house all cattle; and any concrete walkways between arenas will be layered with dirt for cattle to walk on.

Q: Will bedding be available?

A: Bedding is available for purchase from the Expo, and is allowed on all arena floors.

Q: Where are the cattle Shows taking place?

A: All Shows, the Futurity, Call of the Horns, Elite Heifer Sale, and our Live Auction will occur inside the Main Expo Arena.

Q: Where are cattle being housed?

A: We have leased all three arenas for this Championship Show. All Elite Heifers (for sale), all Bull Bonanza Bulls, and *some* futurity animals (likely bulls) will be kept on the floor of the Main Expo Arena. All other futurity and non-haltered animals will be housed in the covered warm-up arena adjacent to the Main Expo Arena. All haltered animals will call the newly remodeled Show Arena their home-away-from-home—with dirt on the concrete pathways leading from that arena to the Main Expo Arena.

Q: Are RV spaces available?

A: Yes, many. Contact the office or the Expo at Glen Rose for details.

Asleep at the Wheel Concert and Tickets

Q: Where is the Asleep at the Wheel Concert taking place?

A: This concert is open to the general public and will be held at the Texas Amphitheater, 1 mile past the ITLA Headquarters in Glen Rose. The venue holds roughly 3,200 people.

Q: When does the concert begin?

A: Gates open at 6:00 PM on Friday, October 10th.

Q: Is transportation provided to the concert venue?

A: No, but there is abundant parking.

Q: What's the seating situation?

A: All tickets are general admission seating, first-come, first-served. However, all persons who can show an ITLA concert wristband (handed out by Staff at Champ Show to those receiving—the wristband will be your “ticket”) may enter through a special VIP entrance and will have access to a designated VIP area at the Texas Amphitheater—that comes with certain perks.

Q: How can I get a free ticket?

A: Through negotiation to help bring A@TW to Glen Rose, the ITLA was supplied a limited number of tickets. Wristbands will be handed out at Champ Show to those receiving the tickets. To be fair, ITLA members working at the Show and/or entering cattle have been given priority for those wristbands. **Based on the number that now remain, it is now first-come, first-served to anyone who either: (a) pays to enter cattle in the Show (no minimum # of cattle); or (b) pays for a sponsorship (no minimum level of sponsorship). So, contact the office TODAY.**

Q: If I do not get a free ticket/wristband, can I still attend the concert?

A: Yes, but you will need to purchase a ticket in order to do so. Regular ticket prices are \$35 through the venue. We have also been told that there will be some giveaways by the venue leading up to the concert. However, we are currently trying to negotiate a deal whereby ITLA members and/or sponsors could purchase tickets at a discounted rate. If successful, we will release those details.

Bull Bonanza

Q: What is this?

A: Bull Bonanza is a way for Texas Longhorn producers to showcase a bull that they are particularly proud of, and thereby market their breeding program(s).

Q: Does the bull have to have had semen collected from it?

A: Not at all, no. But, participants who have their bull's semen for sale are encouraged to market that fact.

Q: Does the bull have to be a certain age, weight, etc.?

A: Not at all...but bring your best!

Q: It costs \$400; so what do I get out of this if I enter a bull?

A: A lot. Each bull will be housed inside the main Expo arena throughout all 4 days of the show—so will be seen a lot. Each bull gets to participate in Call of the Horns and gets 1 free measurement (either TTT or TH—owner's choice). Each bull/owner will also be featured in a full color magazine to be handed out at Champ Show.

Q: What is the entry deadline?

A: September 19th, no exceptions. We cannot accept any later entries, because we have to give the printing company a certain amount of lead time in order to print the magazine before our event.

Q: Is there a prize? If so, how is the winner determined?

A: Yes. Throughout the 4 days of the Show each ITLA member will have the chance to vote for their favorite bull. The results will be independently tallied; and the winner of the "Inaugural Bull Bonanza Member's Choice Award" will be announced at Saturday's Awards Banquet.

Ladies' Shopping Excursion

Q: When and where is this taking place?

A: Thursday, October 9th from 10:30am – 3:00pm. This event is sponsored by the City of Granbury's "Visit Granbury" department of tourism, and will take place in Granbury—just down the road from Glen Rose.

Q: How do I get there?

A: Through our partnership with Visit Granbury, free transportation is provided. Granbury has two very cool trollies that will be picking up folks outside the main Expo Arena in Glen Rose at 10:30am, sharp. They will then drive to downtown Granbury where most shopping is centrally located. They will return to the Glen Rose Expo at 3:00pm, sharp.

Q: Are there any perks—or is it just shopping?

A: Tons of perks are being provided by Visit Granbury as part of its sponsorship, including free drinks inside the Granbury Visitor's Center, "swag bags" with coupons, etc., and incentives/specials offered by local merchants.

Q: How many can participate?

A: The trollies only hold 24 people, per trolley. So, we are asking that if you plan to attend, please RSVP to staff@itla.com, so that Visit Granbury can plan accordingly. If they are full, you can always drive there and still participate in the perks.

Cornhole Competition

Q: Why are we doing this?

A: It's fun, 100% of the money goes directly to our Youth programs, and it gives folks who may not want to watch/participate in the cattle shows an entertaining way to spend some of their time—and for a good cause. It falls under the category of "Convention" rather than "Championship Show."

Q: When and where will this take place?

A: Starts at 3:30pm on Thursday, October 9th. Weather permitting, at the outside courtyard between the Expo's Main Arena and the Show Arena. If weather doesn't permit, inside the Expo's banquet hall.

Q: What are the details?

A: Doubles competition only (which means: two on each team—any age combination). \$50 per team. Cash prize to top 3 teams. Trophy to winning team, awarded at the end of the competition (each of the winning pair receives a trophy). Officially sanctioned boards and bags provided. Conducted per the official rules. (Note: We are told that if possible, you want President Westmoreland on your team.

Avoid choosing Larry Smith, who is lacking in cornhole skills...or at least that's the rumor. Perhaps Heatherly will choose him, so he won't feel too badly.)

Q: When can I sign up?

A: We prefer that you sign up, and pay, before Champ Show so that the bracket can be prepared ahead of time.

Movie Night Under the Stars

Q: When and where will this take place?

A: Wednesday, October 8th at dark. Weather permitting, in the outside courtyard between the Main Expo Arena and the Show Arena.

Q: What movie is being shown?

A: The greatest western ever made. Family friendly.

Q: Are there snacks?

A: Yes, light snacks and drinks will be provided. But, you may still want to get supper on your own.

Q: Does it cost anything, and do I have to RSVP?

A: Nope to both. Just come and have fun.

Social Hour/Awards Banquet

Q: How much are tickets?

A: To participate in social hour and the Awards Banquet, the cost is \$40 for adults, \$20 for children 12 and under. Sorry, no exceptions this year.

Q: I want to attend the social hour and Awards Banquet, but do not intend on eating. Do I still need to purchase a ticket?

A: This year, yes. Several years ago, as is typical with most conventions, the ITLA charged a flat \$65 "attendance fee," intended to help defray the cost of seminars, judges' expenses, facility rentals, and any number of other significant expenses associated with an event of this scope. Over the years, that fee was dropped.

Q: Why are we doing it differently this year?

A: This year, we are offering an experience like never before. For the social hour alone, we have hired an *outstanding* performer—Dax Davis and his full band. During the Show/Convention, we are also offering two great free seminars, a free movie night with snacks provided, free hors d'oeuvres and drinks during the Futurity/Live Auction/Elite Heifer Sale, 200 free tickets to see the legendary band Asleep at the Wheel, swag-bags for exhibitors, amazing awards, some of the best BBQ in the country—you get the idea. The ticket cost is a bargain.

Youth Showmanship:

Q: Is there a fee for Youth Showmanship entries?

A: Nope.

Q: Where do I sign up for Youth Showmanship?

A: Sign up sheets will be provided at check-in at the Show itself.

Q: How will the new International Showperson of the Year Award be determined?

A: At the end of the normal Youth Showmanship competition, all divisional Showmanship winners will be eligible to compete and demonstrate their Showmanship skills before a panel of 5 independent judges. Those judges will then select the winner, who will be announced at the Awards Banquet and presented with an award commensurate with the new coveted title.